

LET'S SING

# WORKPLAN

# WHAT IS THE IDEA AND MISSION OF THE PROJECT?

LSO is an original European cultural project which will be realized over a period of 24 months in 3 countries: Czech Republic, Italy and Greece. The online activities will give the possibility also to the Ukraine partner to participate as due to the historical difficult period it is not safe to plan activities in presence in Ukraine.

LSO consist of education for pupils and teachers; trainings for young professionals; 10 opera performances and new technology projects (ebook, ecourses and app). The target groups of the project are both laymen and professionals.

LSO has ambition to break down the border between the audience and artists, in the form of active public participation in rehearsing the performances of Monteverdi's opera L'Orfeo and involving professionals in workshops for the audience. During the workshops, there will be an interaction between young talents, professionals, and amateurs, which will enrich all parties. Amateurs are trained in skills, and they will bring new impulses to the professional public. Singing instructors will motivate each other, the project will provide young professionals with the necessary practice in their fields.

LSO is also devoted to developing the audience of local theatres, enriching their programming structure with our tailor-made alternative content, and building public awareness of them as not only theatres, but also as innovative cultural hubs with social life around them.

The opera world is a natural environment for participation and at the same time promotes traditions, history, and common European values in an attractive way.

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WHO ARE WE?

# PARTICIPATING ORGANISATIONS

- EUROFILMFEST, Czech Republic
- ENSAMBLE SAN FELICE, Italy
- BEL CANTO, Italy
- HELLENIC OPERA CORPORATION, Greece
- OPERAV LAVRA, Ukraine

# CREATIVE DEPARTMENT

MARIJA PETRINJAC, art director

Internationally experienced art director and designer, master's degree graduate in industrial design, University Politecnico di Milano, currently based in New York. She is supervising creative teams on multiple integrated projects based on creative insights and brand strategy — mostly digital campaigns, web design, social media and e-commerce.



MAREK GOLAT, copywriter

Project manager with years of experience in marketing and media communication, program director of several TV channels, marketing manager of TV distribution company, web and social media content producer, media advisor and consultant.



# BUDGET CONTROL

TEREZA RÍMSKÁ, accountant

Experienced project manager in production, accounting and grant reporting. For many years working for top Czech film producers doing high-budget films with a substantial representation of public funding in the budget.



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# ACTIVITIES AND OUTPUTS

We will create various areas of activities that will take place over a period of 24 months in three European countries: Czech Republic, Italy and Greece.

**INTERNATIONAL COMPETITION**

**WORKSHOPS FOR YOUNG PROFESSIONALS**

**EDUCATION FOR PUPILS AND TEACHERS**

**OPERA PERFORMANCES**

**PROJECT OUTPUTS**

**MULTIPLIER EVENTS**

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COMPETITION



# INTERNATIONAL COMPETITION FOR YOUNG SINGERS

October/November 2023, Italy, organized by BELCANTO

We will announce an international competition for young talents in June.

Participants will be engaged through the LET´S SING APP, Opera Europa platform, social networks of individual partners or singing conservatories.

The international jury will be composed of renowned experts.

The international jury will first select a shortlist, from which some will advance finals, then the jury will select the winners.

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WORKSHOPS

# 1. WORKSHOP FOR FINALIST OF THE COMPETITION

- The participants of the workshops will be the finalists of the COMPETITION for young talents.
- A series of 10 online singing lessons and an intensive course with concert.

# 2. WORKSHOP FOR WINNERS OF COMPETITION

- Afterwards, the winners take a intensive course and they will rehearse solo parts in operas in a professional theatre environment (conductor, orchestra, director, set designer, etc.).

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EDUCATION FOR PUPILS AND TEACHERS

# EDUCATION FOR PUPILS AND TEACHERS

January - June 2024

- a series of 5 singing lessons and an intensive 3-day team building camp for pupils and teachers of music education at schools in the Czech Republic (by EFF).
- a series of 5 singing lessons and an intensive 3-day team building camp for pupils and teachers of music education at schools in Italy (by ESF).
- a series of 5 singing lessons and an intensive 3-day team building camp for pupils and teachers of music education at schools in Greece (by HOC).

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# PERFORMANCES

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June 2024

**10 public performances of Monteverdi's opera L'Orfeo with participation of school children and the winners of the competition:**

- 4 PERFORMANCES in the Czech Republic (by EFF)
- 4 PERFORMANCES in Italy (3 by ESF, 1 by Belcanto)
- 2 PERFORMANCES in Greece (by HOC)

The main priority of the project is bridging the gap between the audience and artists by creating active public participation in performances of Monteverdi's opera L'Orfeo: participants of the projects join in singing the choral part of opera accompanied by a professional orchestra and choir during the performance, while opera soloists will be the winners of the International Competition for Young Opera Singers. For students, LSO offers not only the experience of collaborating with professional singers and orchestras, but also an unforgettable stage experience of singing an opera in a theatre in front of an audience. Praxis has showed us that it is through personal experience that the strongest bond is formed with classical music and theatre, which lasts, and children who go through this experience often become artists or at the very least a faithful audience.

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# PROJECT OUTPUTS



# 1. WEB APPLICATION

The main goal of the APPLICATION is to create a platform in which students will connect and, by sharing their recordings, will communicate with each other and motivate themselves to better singing performances.

The APPLICATION content will be divided into 3 main sections

- WARM-UP: will help users to understand the basics of the anatomy of the phonetic and respiratory system. They will also prepare the voice and the body before they start singing.
- SING: users will have fun singing Karaoke alone or in a group with the possibility of recording their performance.
- SHARE: users will share fun content with friends and to make a buzz around the Let's Sing project with #letssingContent.

The Eurofilmfest will be in charge of this output. Art Director: Marija Petrinjac.

## 2. E-BOOK

Guidelines for teachers in the form of an E-BOOK: techniques, methods, criteria, resources, best practices or cases of distance learning and combined vocational training of solo singers and choir members in vocational training. The text will be accompanied by materials, examples and links to educational resources: didactic materials of conservatories in project countries; audio files, audiovisual recordings of selected case studies; links to case studies on YouTube, Vimeo and other open networks; demo video of opera singers for rehearsals, auditions, competitions.

- PART 1: introduction to the main innovative methodologies for solving innovative work with young talents.
- PART 2: a guide for teachers on how to create better conditions for students
- PART 3: how to develop distance learning courses in opera (from local to global) through distance learning.

EUROFILMFEST and ENSABLE SAN FELICE will be in charge of this output. Copywriter: Marek Golat. Graphic: Marija Petrinjac

# 3. DIGITAL TRAINING COURSE

The main thematic areas developed in the online lessons will be:

- 1) digital music training; macro-area of opera theater: practical advantages and effectiveness of distance teaching applied to the Lyric Opera field (4 lessons);
- 2) music and multimedia instruments; macro-area of the opera house: basic instructions on video shooting and audio recording techniques, use of software and audio editing programs and video (2 lessons);
- 3): internationalization and distance promotion; macro-area of opera theater: Use of international programs, databases and social networks and exploitation of their possibilities dissemination of musical material, elements of intercultural communication specific to the sector (2 lessons).

It will be ENSAMBLE SAN FELICE in charge of this output, on the basis of the experience acquired and rapidly growing thanks to various projects local and European courses underway in field training with digital tools, to supervise the coordination activities carried out by the various organizations in the project implementation countries, with reference to the monitoring of times and the collection of data and results consistent with the objectives and needs of the two new technologies project outputs.

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# MULTIPLIER EVENTS

- LAUNCH, June 2023, Florence, Italy, host organisation: ENSAMBLE SAN FELICE
- The opening conference of the project will be held in Florence, Italy, organized by ESF, with the participation of all partner organisations. The main goals of the opening conference will be:
  - 1) present all planning results of the project
  - 2) international competition for young talents will be announced
  - 3) presentation of first project result LSO APP
  - 4) presentation of the visual concept of the project nad WEBSITE
- WRAP, November 2024, Praha, Czech republic, host organisation: EUROFILMFEST
- The project' will be held in Prague, Czech Republic, organized by EUROFILMFEST, with the participation of all partner organisations. The main goals of the final conference will be:
  - 1) present all project outputs
  - 2) present the project through presentations and personal experiences of managers, teachers, young singers
- The final conference will use all production results simultaneously and will be a starting point for further exchanges of best practices, networking, cooperation, new projects.

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MANAGEMENT

# MANAGEMENT

Each organization will appoint a project manager (PM).

The main coordinator with a decisive mandate of the PM will be appointed by EUROFILMFEST, who will prepare interim reports after 6 months and final reports every 12 months.

The planning of deadlines, the collection of contributions from partners, the monitoring of compliance with delivery times and the requirements of the various intermediate products as well as final results of each activity or output will be the responsibility of the leading organization.

Each partner will be responsible for intern project management, primary budget and timeline control, progress reporting as well as using graphic manual and dissemination and exploitation of the project. For these purposes set of shared tools will be available.

# SHARED TOOLKIT

All shared materials will be available on-line in shared Google Drive project folder here.

- Workplan
- Graphic manual
- Timeline
- Progress reports
- Budget reports
- Activity time reports
- Intern report
- Final report
- Project management satisfaction questionnaires
- Satisfaction questionnaires for transnational meetings



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THANK YOU